



“Y” Are They Different – Harnessing the Potential of Gen Y

Today's workforce can be as diverse as having four different generations working together, each with their own distinctive styles, values and belief systems and ways of viewing work-related issues.

Multi-generational work environments can breed misunderstanding and conflict, and can compromise growth. However, it can be a source of positive challenge, opportunity, and significant growth if managed effectively.

Organisations struggle with the challenges of effectively managing a more diverse workforce. These challenges often relate to variation in perspective, values and belief systems as a result of generational differences and are further complicated due to the age differences between managers and employees. The assumption - that people of varying ages will understand each other or have the same perspective and goals, is far from true. In order to be successful, managers need to understand and value the diversity resulting from generational differences, varying perspectives and differing goals.

This session helps individuals understand the outlook and experiences of different generations to improve respect, communication and relationships in the workplace.

Join us in an interactive session to discuss Best Practices and share insights on Talent Development, as well as network with your fellow HR Professionals.

Venue: DBM Conference Room

Address: 1 Robinson Road, AIA Tower #20-01 Singapore 048 542

Date: 28 September 2011

Time: 3:00 to 5:00 pm

Please visit http://www.dbm.com/sg/en/local_events.asp to download registration form or contact Annie Lui, Client Services Executive at Tel: (65) 6534 2922 or Email: alui@dbm.com.

