



## You, The Manager Coach

In the new millennium, managing people is becoming less about "command and control" and more about "development and empowerment." A crucial criterion in the evaluation of the success of a leader is in how well they develop others. Increasingly, managers are taking on greater responsibility for ensuring that their staff always has the knowledge and skills necessary to perform at a high level.

Coaching can be part of a long-term effort to promote employee development and has become increasingly important as a way of developing not only the skills of leaders and talent, but also employees. It is, primarily a 2-way process in which an individual, through direct discussion and structured activities, builds behavioural skills and relationships in order to maintain or improve performance and/or potential of their people.

In this session, we will discuss the new realities confronting businesses today, understand the coaching skills needed to be a Manager-Coach and explore how you can work towards becoming a Manager Coach within your organisation.

**Join us in an interactive session to discuss Best Practices and share insights on Talent Development, as well as network with your fellow HR Professionals.**

**Venue: DBM Conference Room**

**Address: 1 Robinson Road, AIA Tower #20-01 Singapore 048 542**

**Date: 30 March 2011**

**Time: 3:00 to 5:00 pm**

Please visit [http://www.dbm.com/sg/en/local\\_events.asp](http://www.dbm.com/sg/en/local_events.asp) to download registration form or contact Annie Lui, Client Services Executive at Tel: (65) 6534 2922 or Email: [alui@dbm.com](mailto:alui@dbm.com).